

Details of Sponsorship categories, benefits and fee structure

Sponsorship Category	Benefits	Sponsorship fee (in Rs. Lakhs)
Platinum Sponsor	<ul style="list-style-type: none"> • Logo on all Hoardings, banners and all other publicity materials • One full color page advertisement in the Exhibitors Directory • Logo on Inaugural backdrop • Guest of Honour during the inaugural ceremony • Playing 2 minute video at CLE's registration counter @ 7th BFLEX (video will be played on frequent intervals) • Distribution of Company brochure to the overseas delegates and other visitors (brochure to be given by the Sponsor) • Logo on gift packaging • Logo on all promotional materials • Logo on Entry ticket/pass • Acknowledgment during the inaugural program & dinner. • Hosting promotional video in the Show Website • 5 passes for lunch (for 2 days) • One complimentary built up booth of 9 sq. mtrs. @ 7th BFLEX 	6.00 lakhs
Gold Sponsor	<ul style="list-style-type: none"> • Logo on all Hoardings, banners and all other publicity materials • Half color page advertisement in the Exhibitors Directory • Logo on Inaugural backdrop • Playing 2 minute video at CLE's registration counter @ 7th BFLEX (video will be played on frequent intervals) • Logo on all promotional materials • Logo on Entry ticket/pass • Logo in the Show website • 5 passes for lunch (for 2 days) 	3.50 lakhs



Sponsorship Category	Benefits	Sponsorship fee (in Rs. Lakhs)
Silver Sponsor	<ul style="list-style-type: none"> • Logo on all Hoardings, banners and all other publicity materials • Half color page advertisement in the Exhibitors Directory • Logo on Inaugural backdrop • Logo on all promotional materials • Logo on Entry ticket/pass • Logo in the Show website • 2 passes for lunch (for 2 days) • 2 passes for dinner (for 1 one day) 	2.00 lakhs
Supported By	<ul style="list-style-type: none"> • Logo on all Hoardings, banners and all other publicity materials • Half color page advertisement in the Exhibitors Directory • Logo on Inaugural backdrop • Logo on all promotional materials • Logo on Entry ticket/pass • Logo in the Show website • 2 passes for lunch (for 2 days) • 2 passes for dinner (for 1 one day) 	2.00 lakhs
Knowledge Partner	<ul style="list-style-type: none"> • Logo on all Hoardings, banners and all other publicity materials • Half color page advertisement in the Exhibitors Directory • Logo on Inaugural backdrop • Logo on all promotional materials • Logo on Entry ticket/pass • Logo in the Show website • 2 passes for lunch (for 2 days) • 2 passes for dinner (for 1 one day) 	2.00 lakhs
Institutional Partner	<ul style="list-style-type: none"> • Logo on all Hoardings, banners and all other publicity materials • Half color page advertisement in the Exhibitors Directory • Logo on Inaugural backdrop • Logo on all promotional materials • Logo on Entry ticket/pass • Logo in the Show website • 2 passes for lunch (for 2 days) • 2 passes for dinner (for 1 one day) 	2.00 lakhs



Sponsorship Category	Benefits	Sponsorship fee (in Rs. Lakhs)
Banking Partner	<ul style="list-style-type: none"> • Logo on all Hoardings, banners and all other publicity materials • Half color page advertisement in the Exhibitors Directory • Logo on Inaugural backdrop • Logo on all promotional materials • Logo on Entry ticket/pass • Logo in the Show website • 2 passes for lunch (for 2 days) • 2 passes for dinner (for 1 one day) 	2.00 lakhs
Hospitality Partner	<ul style="list-style-type: none"> • Logo on all Hoardings, banners and all other publicity materials • Half color page advertisement in the Exhibitors Directory • Logo on Inaugural backdrop • Logo on all promotional materials • Logo on Entry ticket/pass • Logo in the Show website • 2 passes for lunch (for 2 days) • 2 passes for dinner (for 1 one day) 	2.00 lakhs
Digital Media Partner	<ul style="list-style-type: none"> • Logo on all Hoardings, banners and all other publicity materials • Half color page advertisement in the Exhibitors Directory • Logo on Inaugural backdrop • Logo on all promotional materials • Logo on Entry ticket/pass • Logo in the Show website • 2 passes for lunch (for 2 days) • 2 passes for dinner (for 1 one day) 	2.00 lakhs
Magazine Partner	<ul style="list-style-type: none"> • Logo on all Hoardings, banners and all other publicity materials • Half color page advertisement in the Exhibitors Directory • Logo on Inaugural backdrop • Logo on all promotional materials • Logo on Entry ticket/pass • Logo in the Show website • 2 passes for lunch (for 2 days) • 2 passes for dinner (for 1 one day) 	2.00 lakhs